

# JOIN THE REFLECTION RIDING BIODIVERSITY ALLIANCE

We're inviting you to join other businesses passionate about conserving the native biodiversity of the Chattanooga region. Reflection Riding Arboretum & Nature Center's corporate membership program offers you and your employees access to our 317-acre campus as well as our award-winning conservation education team while aligning your business with a respected leader in environmental education, wildlife, and land conservation.

## BENEFITS TO YOUR BUSINESS

- Support biodiversity research, conservation, and education for the greater Chattanooga region
- Advertise to our 2,500+ members (~1,500 households) with your business logo and tagline
- Advertise to our email list (~8,000 subscribers)
- Advertise to our print mailing list (~5,000 households)
- Advertise online with recognition on our website (~6,000 visits/mo.)
- Advertise on our Facebook page (~11,000 followers)
- Advertise on our Instagram feed (~2,500 followers)

## YOUR BUSINESS WILL ALSO RECEIVE

- A copy of our logo to advertise your support of our organization
- Public recognition at events and press releases
- 25% off advertisements in our weekly email and annual mailings
- Annual family memberships to give to employees
- Priority access and 20% discount on all facility or grounds rentals
- Customized programming with our expert staff (birding hikes, team-building experiences, service learning projects, behind the scenes tours, etc.)

## MEMBERSHIP BENEFITS TO YOUR EMPLOYEES

- Free daylight access to our 317-acre property, 365 days a year
- Discounts and early access to summer camp registration
- Discounts on all paid environmental education programming
- Admission to the members-only pre-sale event at our Spring and Fall Native Plant Sales
- Invitation to an annual members-only event
- Canoeing during business hours with canoe add-on for the membership year
- Reciprocal Admissions Program at over 300 AHS botanical gardens and 180 ANCA nature and science centers across the United States and Canada (note: call ahead for specific admission information)
- 10% discount at Mojo Burrito
- Discounted rates for programs and facility rentals



Trillium lancifolium, endangered in Tennessee



Great egret on the upper pond



View of Lookout Mountain from the upper pond

**CONTRIBUTING**

**SUPPORTING**

**SUSTAINING**

**LEADING**

\$500  
minimum annual donation

5  
family memberships for employees

Promotion opportunity at one public event annually

Recognition in annual print publication

Recognition in annual business directory including shared social media and email mentions

\$1,000  
minimum annual donation

10  
family memberships for employees

Promotion opportunity at two public events annually

Recognition in annual print publication

Recognition in annual business directory including shared social media and email mentions

\$2,500  
minimum annual donation

25  
family memberships for employees

Promotion opportunity at three public events annually

Recognition in annual print publication

Recognition in annual business directory including shared social media and email mentions

Free half-day customized service learning opportunity once annually

\$5,000  
minimum annual donation

50  
family memberships for employees

Promotion opportunity at four public events annually

Recognition in annual print publication

Recognition in annual business directory including shared social media and email mentions

Free half-day customized service learning opportunity twice annually

One dedicated email, Instagram post and Facebook post annually announcing our partnership

Presence & recognition at our annual member party



Red Wolf Camp shows off their wolf masks



Prothonotary warbler nesting in a snag

All photos by Mark McKnight for Reflection Riding

**JOIN THE REFLECTION RIDING BIODIVERSITY ALLIANCE**

Please enroll me/my company as a Reflection Riding Biodiversity Alliance member at the following level:

- Leading (minimum annual donation \$5,000)
- Supporting (minimum annual donation \$1,000)
- Sustaining (minimum annual donation \$2,500)
- Contributing (minimum annual donation \$500)
- For one year       For \_\_\_\_\_ years

Company Name \_\_\_\_\_

Contact Name/Position: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please invoice me/my company for \$ \_\_\_\_\_

Enclosed is a check (payable to Reflection Riding) for \$ \_\_\_\_\_

I'll pay online with a credit card at reflectionriding.org/alliancepay

Billing Contact Name: \_\_\_\_\_

Billing Phone: \_\_\_\_\_ Billing Email: \_\_\_\_\_

Signature: \_\_\_\_\_



Inland sea oats catching the sun

Please return your completed form to:

Mark McKnight, President  
 Reflection Riding Arboretum & Nature Center  
 400 Garden Road  
 Chattanooga, TN 37419

<https://reflectionriding.org>

